



**Accurate  
Shooter.com**  
**6mmBR.com**

## IBS MATCH Coverage

### Content to Be Provided by Match Organizers

To cover your IBS match we need the following:

1. 550 Words covering the match (send this in body of email to: mailbox@6mmBR.com)
  - 100 words summarizing the match and highlights (such as new records). Include DATE, LOCATION, CONDITIONS and number of shooters in attendance.
  - 200 words describing the top three performances in each class, and the Aggs. List any new records.
  - 100 words with quotes from shooters about the match, about their performances, or about benchrest equipment/reloading.
  - 50 words listing notable features of the range or the hosting club. (Eg. 15 IBS records have been set at ABC club.)
  - 50 words providing information on how to join your club, and how to register for upcoming event(s) at your range.
  - 50 words describing important prizes and listing the SPONSORS.
2. Official match results with all scores for all participants. (MS Excel format. If you don't have Excel, use MS Word.)
3. Equipment List (MS Excel format. If you don't have Excel, use MS Word.)
4. At least ten (10) digital photos showing all aspects of match and interesting equipment (we need more than a line-up of shooters). Photos should be 1600x1200 pixels or larger.
5. Two-minute Audio clip (see Audio tips below).
6. [Optional] Ten minutes of digital video taken at the match (see VIDEO tips below).

**EMAIL all this material to mailbox@6mmBR.com with "IBS Match Report" in the email title**

*Remember -- Coverage of your Match can only be as good as the words, pictures, and audio/video you give us. Good photos are the key to a great story.*

# PHOTOS

We need variety, and we want to illustrate the whole match. Don't just pull out a camera when the match is over and the awards are being given out. We suggest you assign a person to take photos during entire match -- from set-up to award ceremony. They can do other things, but they should try to take 20-30 photos during the course of the match. Try to capture the whole match sequence -- prep, shooting, reloading, scoring, awarding.

Take photos from multiple angles. Give us "people photos", "action photos", and "gear photos".

- Candid photos of shooters having fun
- Firing line looking down-range
- Firing line (with shooters) from right side
- Loading table with equipment
- Details of equipment (actions, stocks, tuners, windflags, front rests)
- Close-ups of shooters at the bench (fill the frame with 1 shooter and gun)
- Close-up of best targets. Be sure to photograph any potential record-setting target
- Prize table with prizes
- Match winner(s) receiving trophies

Photo Tips -- Take close-up photos of guns on the firing line. **Use daylight (fill) flash** whenever shooting in a shaded area or when pointing the camera downrange from the firing area. Snap candid photos of shooters between relays.

# AUDIO

Record two-minute **audio** interview with match winner and/or class winner. You can record this using "Voice Memo" app on iPhone or Android phone. You can email the **audio** directly from your phone to: mailbox@6mmBR.com . If you don't have a smart-phone, you can record **audio-on-film** using the video setting on a digital camera.

HOW TO record **audio** on iPhone: <http://youtu.be/1no6nOjuUfA>

- Optional -- Do a second, two-minute **audio** interview with a new shooter, junior shooter, or somebody who has an interesting new gun or piece of equipment.

# VIDEO

Film during event and during the award ceremony. Try to capture all aspects of the event. Use close-ups as well as long shots for variety. When doing interviews, get close and frame the talker's head and shoulders for better **audio**.

- Setting Up
- Reloading
- Record Fire
- Film some the targets (and show close-ups).
- Do a "walk-around" filming some of the interesting guns, rests, or reloading equipment.
- Interview with match winner or divisional winner.
- Interview with junior shooter, new shooter, or someone with interesting equipment.

Format: HD video is best, but we can work with nearly all formats. The easiest way to transfer files is to use an 8 gig SDHC card and mail the card to:

**Paul McMenamin**  
**4551 Dean Drive**  
**Ventura, CA 93003**

We keep the card for archiving. Buy cards for \$8.00 from Amazon.com here: <http://amzn.to/gkwCJI>